



MICRO BUSINESS BUNDLES

FOR SMALL AND MEDIUM
SCALE ENTERPRISE



Marketing Packages for SMEs

No marketing campaign can fit all business types, we know this as a fact that's why we offer each business its own tested marketing strategy, to fit its business's model.

Our services helps brands reach more people and escape low recognition.

Every Business needs to make sales, so here are affordable advert rates for you.. Get a package now.

The packages are great, but your choice is greater.



BUILD
N100,000
PER MONTH

1. SOCIAL MEDIA CREATIVES
2. CONTENT WRITING
3. COMMUNITY MGT

Start getting customers

GROW
N250,000
PER MONTH

1. CREATIVE DESIGNS
(SOCIAL/MERCHANDISE)
2. SPONSORED POSTS (SOCIAL
MEDIA)
3. CONTENT WRITING(Social
media/email/blog post)
4. COMMUNITY MGT

Make it happen

ACCELERATE
N500,000
PER MONTH

1. DIGITAL STRATEGY
2. SPONSORED POSTS (SOCIAL
MEDIA AND
3. CONTENT WRITING(Social
media/email/blog post)
4. COMMUNITY MGT

Do my marketing for me

Package 1: Build Bundle

Our entry level digital marketing package is ideal for business startups or small businesses looking to improve their online presence.

YOU GET

- Basic Strategy Guidance
- 1 x Blogs Per Month
- 1 Campaign Idea Per Month
- 4 Social Media Creatives Per Month
- Social Community Management For 1 Channel
- Reports



Package 2: Grow Bundle

Need better, regular posting but too busy, or not overly confident? Support and guidance for existing accounts?

YOU GET

1. Basic Strategy Creation
2. Customized digital marketing plan created for your business
3. 6 Quality infographic and graphical posts on social media per month
4. 1 Campaign Idea Per Month
5. 4 Content write up per month
6. 2 blog post per month
7. Monthly auditing of brand platforms and report



Package 3: The Accelerate Bundle

For clients who know what they want, and understand the value of quality social media management. A VIP package that offers extraordinary Value For Money

YOU GET

1. Marketing Content Calendar Setup & Maintenance
2. In-Depth Strategy Development
3. 1 Minute video (mashup/animations)
4. 2 Campaign Ideas Per Month
5. 10 Social Media Posts Per Month
6. Premium Content Writing
7. 8 Blogs Per Month
8. Tailored advice for your brand/audience
9. Full management of your social media platforms
10. Develop your audience and engagement



MARKETING PACKAGE TERMS & CONDITIONS

Our small and medium business marketing packages focus on delivering results for your business.

These include:

- Building brand awareness and trust
- Gaining new, relevant followers
- Build loyalty and advocacy
- Keep followers up to data about your business
- Improving search engine optimization

We start with strategy. For social media to be effective, it needs to be aligned with the marketing strategy of the business, and tied to the business goals and objectives.

We focus on delivering high quality posts that are relevant to your business goals and objectives that are designed to generate engagement and social shares. These posts will be designed to get new followers too.

We'll conduct monthly strategy calls to ensure that our social media updates are aligned with your business, and we'll provide a monthly performance report.



Terms and Conditions

Each post will be specific to the platform you select to get the most out of each social media platform. All blog posts will be posted on the social media platforms that you select.

We also offer social media setup and optimization services, so if you need help setting up a social media site or just want to optimize it to get the most out of your profile, we offer a full range of social media setup services.

We require a 2 month minimum contract for the build package. We do allow you to cancel within the first 30 days if you are not satisfied with our work. *Why a minimum contract?* We've been working with social media for years and we know that to achieve remarkable results it takes time.



BUILD YOUR OWN PACKAGES

Have you ever felt overwhelmed or even a little lost in terms of which channel is best for your business? You're not the only one. Our Build Your Own Package is one of the **most popular marketing packages** that we offer for small businesses. We'll get to know you and your goals before building a custom package designed to provide a clear direction to aid in accomplishing organizational milestones.

This is a favorite package of our clients as it allows us to work really closely with your team while having a flexible budget. We focus on building a relationship with you that helps us understand your business and pursue the best channels for YOU.

Customize your package...



Why Choose Agile SME Bundle?

Our competitive differentiators

Direct Business Impact

Creative Concepts

**Industry
Expertise**

Innovative Ideas

Unique concepts

Diligent Research



Ready to get started?

Select the package that fits your needs and your budget, and click Get Started.

[Build Marketing Package](#)

[Grow Marketing Package](#)

[Accelerate Marketing Package](#)

Not sure which package is best for you, or need to customize a package to fit your needs? Contact us to discuss which option is best for you and how we can tailor it to fit your needs.

Contact us for further details.



